





SUPPLY AND DEMAND

- **Which demand exists?**
- **Who is demanding?**
- **Which supply is allowed?**
- **Which supply actually exists?**
- **These questions are connected with social conflicts**

Monge

SHOW



Monge

Monge



SPECIJALKA ŠARPLANI



Monge



Monge
Monge
Monge
Monge












UNSER
LANDKREIS


MENSCHEN &
LEBEN


UNTERNEHMEN
& WIRTSCHAFT


KULTUR &
FREIZEIT

 Servicekonto

Suchen und finden 

Leistungsangebote

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Frau Dr. M. Wurr

39 - Geschäftsbereich Veterinärwesen und Verbraucherschutz

Kontaktdaten
Landkreis Helmstedt, Kreishaus 8
Charlotte-von-Veltheim-Weg 5
38350 Helmstedt

Dienstleistungen

- [Tierschutz](#)

DEMAND

SUPPLY

- Needs of puppy buyers



- Given by breeders

- Needs of critical observers



- Given by politicians and their counsellors

Morality

Quality

More suppliers:

Mass media

Scientists

Non-profit organizations

Money

Self-realization

Power

Pleasure

Self-Esteem

Company

DDD

The situation in Germany

DOGS, DEMAND, DISTRUST







CONTROVERSIES (NOT ONLY ABOUT SUPPLY AND DEMAND) IN GERMANY (white and black sheep)

- **Breeding bans, breed bans and bans from participating in events including breeding suitability tests**
- **Legislature and executive**
- **Vague legal terms**
- **Burden of proof**
- **Relevant diseases and related health issues, assessment and indication**
- **Breeding programmes and their certification, acceptance, time perspective for the solution of problems**
- **Empirical evidence**
- **Purity myths in connection with genetic predispositions**
- **Anonymous illegal breeders within Germany and in other countries**

POSSIBLE PROGRESS

- **Clear positions in connection with the previously mentioned controversies**
- **Concrete proposals for breeding associations**
mainly about breeding programmes and their certifications
- **Taking human social behaviour more into consideration**







Thank you for your attention