

# IPFD and DogWellNet.com

*Help us.... Help you?*

International  
Partnership  
For Dogs



DogWellNet.com

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**This talk was delivered on 23 Sept 2016 to the Breed Health Coordinators of The KC in Southam, UK. Thank you to The KC for the opportunity to talk to this group of experts.**



**What is  
your/ your  
breed club's  
biggest  
challenge/  
issue  
right now?**

We all have problems... what is challenging you most these days?

POST TALK NOTES: Thanks for all the responses. I have not had time to go through them in detail but here are a couple of themes I have noticed:

- How do we get breeders to be honest about problems in their dogs/ line/ the breed?
- How do we do good health surveys? Some on the same line as above ... how to get people to share information.
- And maybe also on the same line... need for data.
- .... Some of you had more than one important challenge!

# You are not alone

Which diseases are ...most common ... most important?

How do we find out numbers? Prevalence?  
Health survey?

How do we make sense of all these new tests... and the old ones  
And the problems for which we don't have a test?

What research should we fund?

Where do we find the best evidence? Advice?  
... from experts and others who are struggling  
with the same issues?

Educate educate educate! What works?





## Purpose Today

- **Tell you more about the IPFD and DogWellNet.com**
- **How can you / breed clubs participate?**
- **What do you need?**

## IPFD – what we are

*Bring decision-leaders in the  
dog world together  
... leading to actions*

- Mission
  - **To facilitate collaboration and sharing of resources to enhance the health, well-being and welfare of pedigree dogs and all dogs worldwide.**
  - **To support human-dog interactions**

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**Our Founding Partners. Hopefully more Partners from multiple stakeholder organizations coming soon.**

**NOTE: IPFD is an organization of organizations.**

**Individuals are welcome to be members of DogWellNet.com**



## IPFD 3<sup>rd</sup> International Dog Health Workshop

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21 – 23 April / Avril 2017

Paris, France



### 3<sup>ème</sup> Workshop International sur la Santé du Chien

Dog breeding... Global ... Multi-stakeholder

IPFD and Dog Health Workshops provide **international platform.**

[Learn more about the 3<sup>rd</sup> International Dog Health Workshop](#)

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 [DogWellNet.com](http://DogWellNet.com)

IPFD grew out of calls for this platform, organization ... We are hopeful that the 4<sup>th</sup> IDHW might be in the UK!

Learn more about the 3<sup>rd</sup> International Dog Health Workshop

<http://dogwellnet.com/content/ipfd-international-dog-health-workshops/ipfd-international-dog-health-workshop-3/>

## IPFD and DogWellNet.com: Benefits to Partners

- **Profiling good work**
  - Learning from others' good work



We are adding information and links as we get them...

France: Health Surveys: Le Club du Bulldog Anglais, France (Thanks to H el ene Denis for the English Translations!)



- CBA long evit e r esultats 2008.pdf (French)  
> CBA Club du Bulldog Anglais - longevity GB English version.pdf (English)
- CBA dossier sant  2011.pdf (French)  
> BULLDOG HEALTH QUESTIONNAIRE-Findings October 2011 (English)



Club du Bulldog Anglais - longevity GB English version.pdf  
BULLDOG HEALTH QUESTIONNAIRE-Findings October 2011-English.pdf

H el ene Denis – chair; has a member who is an illustrator/  
cartoonist  
Breed Clubs: It is all about the people...

**Presentation about how judging to the standard can support soundness, Mastiffs and Bullmastiffs (Anne-Marie Class, French judge)**

**Innovative programs for healthier dogs... German French Bulldogs, French English Bulldogs... UK Bulldog club.**

**Link to DogWellNet.com for health survey:**

<http://dogwellnet.com/breeds/pedigreed/english-bulldog-r27/>

Arthur Ashe

“To achieve greatness,  
**start where you are,**

*Use what everyone else has!*

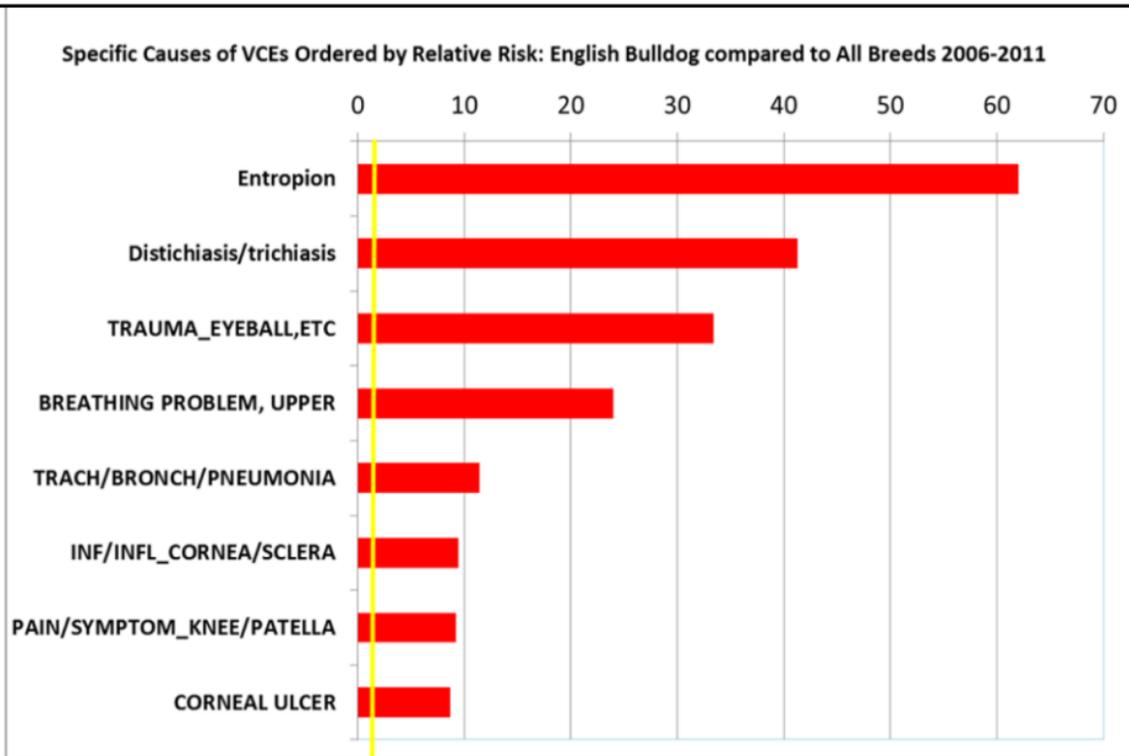
use what **you** have,

do what **you** can.”

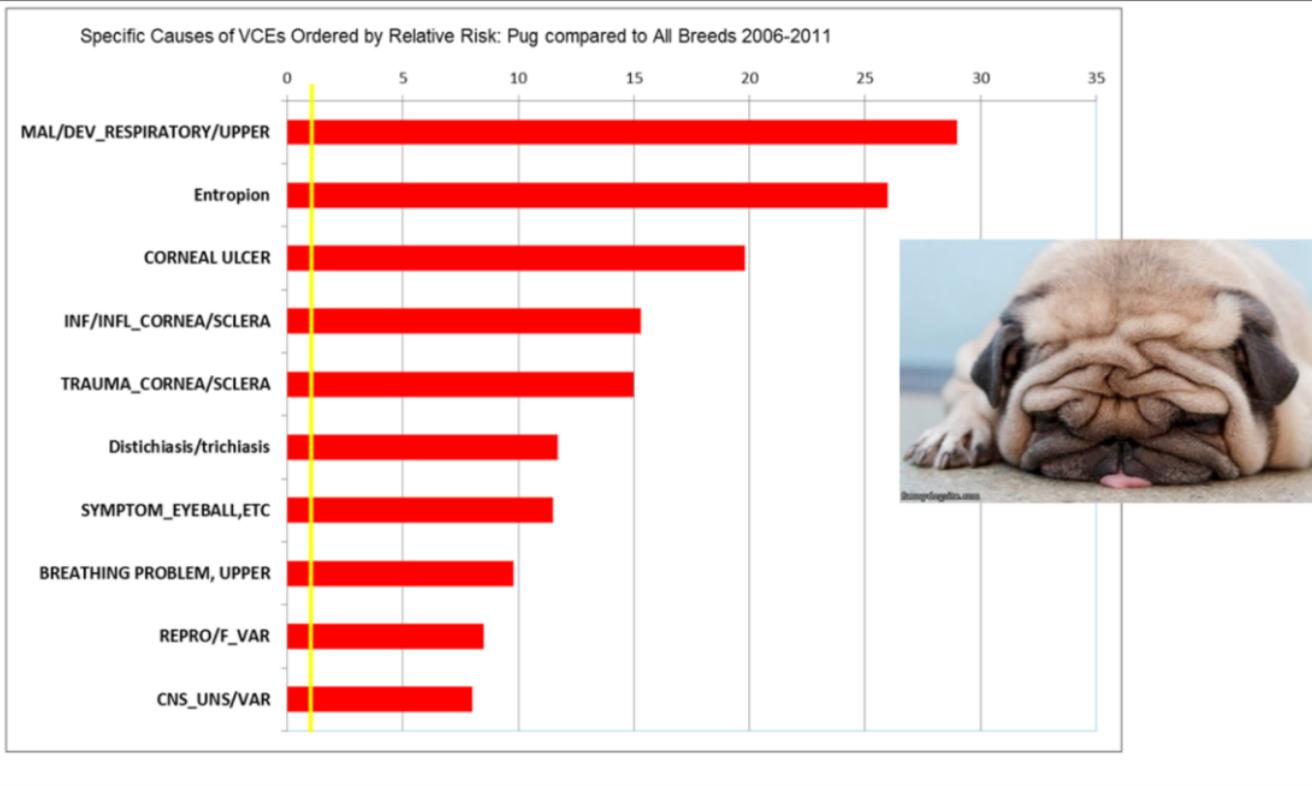


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So many clubs, in various countries are doing good work. Let's share!!



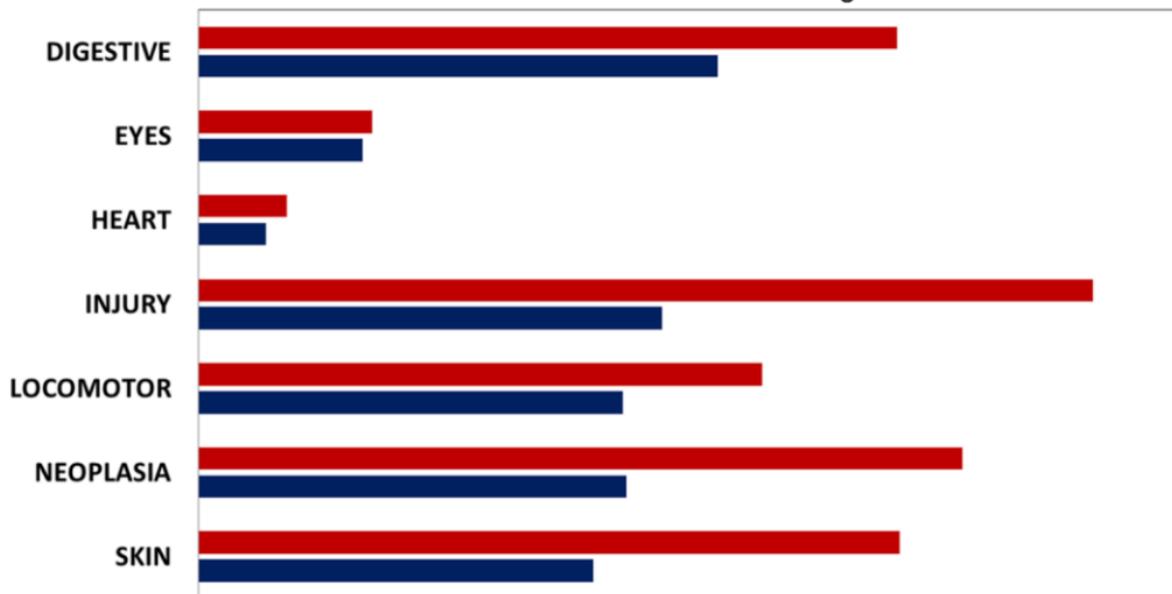
Outtake from Agria Swedish Breed Updates.... Available for 130 breeds to Breed Club Reps on DogWellNet.com



Outtake from Agria Swedish Breed Updates.... Available for 130 breeds to Breed Club Reps on DogWellNet.com

General Causes of VCEs : Rates in 2006-2011

■ Rhodesian Ridgeback ■ ALL BREEDS



Outtake from Agria Swedish Breed Updates.... Available for 130 breeds to Breed Club Reps on DogWellNet.com

Rate of at least one insurance claim (veterinary care event) in the six year period

## • Forum for / engagement of breed clubs

- Highlight their work outside their country e.g. Sweden and Finland
- Demonstrate leaders e.g. Dachshund Breed Council
- Connect with clubs in other countries e.g. Berner-IWG; Otterhound
- Access to breeding strategies, programs and data from other countries

## • Added strength for promoting programs in your own country – members and stakeholders see what is happening elsewhere



We have contributions/ collaboration with BMD, e.g. Ian Seath and Dachshund club, e.g. **Otterhounds... international efforts... threatened breed, needs to be treated as *one global population* ... Breed data on 130 breeds, translations of RAS and JTO on dozens of breeds, highlighting national breeds...**

POST MEETING: Several of you have links with breed clubs in Sweden and Finland. You could help us to encourage more to translate their breeding strategies. In Sweden we have a translator who can help them.

- Regardless of you breed, check out the latest translation from Finland.
- The German Pinscher people have been doing outstanding work!
- Check it out on our FB site;  
<https://www.facebook.com/InternationalPartnershipForDogs/>
- OR directly on DogWellNet.com
- <http://dogwellnet.com/breeds/pedigreed/german-pinscher-r138/>
- Under Breeding Strategy Documents.

- **Profiling good work**

Proactive vs. reactionary

- Learning from others' good work

- Prepared and **ready to address media issues and storms**

- Resources and links
- E.g. Brachycephalic / extreme conformation controversies
- **Independent**, evidence-based source

**"At Westminster you will see a lot of beautiful, healthy dogs."**

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USA Today article... Journalist added my words to the beginning of her article **'At Westminster you will see a lot of beautiful, healthy dogs'** ... backed up with specific examples of efforts underway, e.g. Breed Watch.

New: Article on the role of and what is involved in changing a breed standard (in response to frequent demands) ... broad perspective, USA, FCI and UK

<http://dogwellnet.com/content/health-and-breeding/breed-specific-programs/dog-shows/other-programs-dog-shows/lets-talk-change-the-breed-standard-r397/>

Efforts for Brachys from various countries.

Presentation about how judging to the standard can support soundness, Mastiffs and Bullmastiffs (French judge)

Innovative programs for healthier dogs... German French Bulldogs, French English Bulldogs... UK Bulldog club.

- KCs - Increased collaboration – synergy
  - Address shared goals/ common needs
    - **Reduce redundancy**
  - E.g. **Harmonization of Genetic Testing initiative**

KCs need collective voice about tests and testing, promotion of standards etc. UK can do this... but lots of results/dogs coming in from other countries.... Individual KC is the 'bad guy' vs. IPFD is the independent organization that coordinates efforts...

## How can you participate and help?

- **Sign up to DogWellNet.com... 'Breed Club Health Representative'**
- **Assist us to increase the information on your breed**
- **Identify international efforts / other collaborators**
- **Support IPFD**

We first need your collaboration and contributions as experts.

*But we need financial support as well! If you know and individuals or foundations or organizations who might help... please let us know.*

## How can you participate and help?

- Provide information on health surveys you have done
- Provide commentary on similarities and differences in your breed internationally – standards or other
- Volunteer as a moderator??

Tell US what **YOU** need!

DogWellNet.com is about building community and adapting to its members! We are starting slowly and always open to input.

And what about other stakeholders?



**Vets... researchers... judges... government/ regulatory bodies... they all must take responsibility and help out... for the dogs and the people.**

## We need a kinder, gentler approach as agents of change...

- **A collaborative approach requires an empathetic relationship with the 'changee' ....**
- **We have to find the motivators and influencers**
- **We need to create the environment in which they can and will motivate themselves.**



- People only change when they perceive value. So what are the motivators? For many of us health and welfare issues are obvious. Not so for all.
- What people say vs. what they mean... it is all about the dogs... or maybe winning in the show ring? Or fame as a breeder.
- We need people to be honest... not so that we can judge and shame them... but so we can design our messages to be appropriate and powerful.
- And / or we need to identify the ones who are 'onside' and work with them...

Partners, IPFD and  
DogWellNet.com

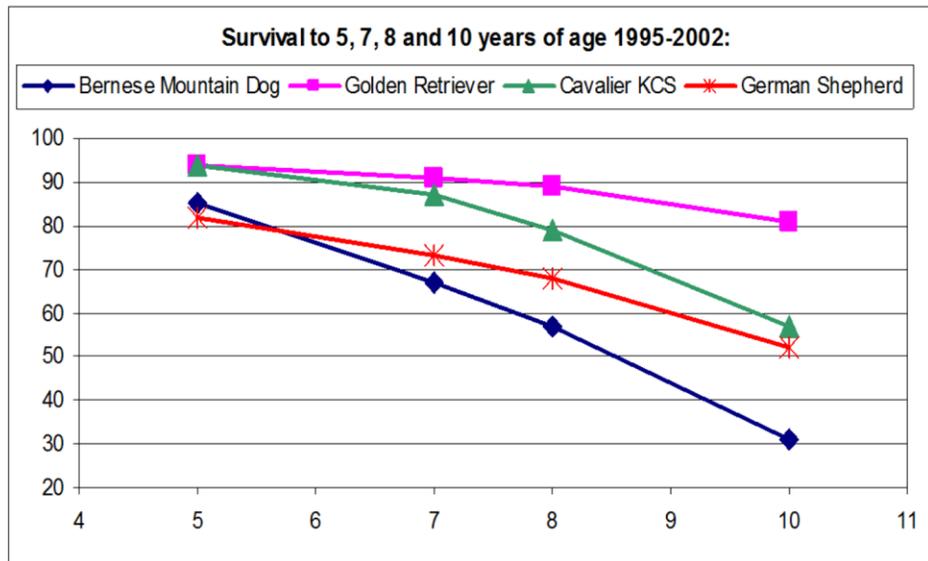
The Future



2017-2019



Together!



This slide was a quick comment relative to discussions that had arisen in the earlier talk.

FYI – based on discussions at the meeting. This is another outtake from the original Agria Breed Profiles from 1995-2002 which are not yet available, but will be soon. My point here is that we need age patterns of disease and death not just median age at death to really understand breed differences. (This is life insured dogs up to 10 years of age, 1995-2002).

Some brief comments: To compare to other data... in this graph for Bernese, 50% were dead by about 8.5 years and that would be the median age at death. German Shepherds are hitting the 50% line at 10...CKCS getting close to that line...we might guess 10.5 or 11 as the median. All we can say for the Golden is that 80% are still alive at 10.

Interesting is the lower survival to 5 years for the GSDs... our data show 'death' due to e.g. hip dysplasia and other causes in early ages.; maybe related to dogs being unfit to 'work'??